

KEEP OUR RIVERS CLEAN

Recycle your farm plastics



NEW WELSH SCHEME TACKLING AGRI-PLASTIC POLLUTION

The Teifi, Tywi, Usk and Cleddau rivers are lifelines for farmers, wildlife, and rural communities. But they're under threat—from industrial pollution, plastic waste, soil runoff and more.

The four rivers are Special Areas of Conservation—home to rare wildlife like otters, lamprey, salmon and water crowfoot. Cleaning them up benefits farms, fisheries and the wider rural economy.

Agricultural plastics — silage wrap, feed bags, twine and buckets—often end up on riverbanks or washed into the water system. Once there, they block fish migration, damage habitats and increase flood risk.

Agricultural plastics play a key role in sustainable farming enterprises, but to avoid the risks of river and environmental pollution, there needs to be an effective, reliable, end of life management solution for farmers.

Now, a new trial scheme is being rolled out in collaboration with the Four Rivers for LIFE, a project funded by the EU LIFE Programme with support from Welsh Government and Welsh Water. The scheme hopes to clean up the rivers—with farmers at the heart of it.

Teaming up with Agricultural Plastics Environment UK (APE), Birch Farm Plastics and Afonydd Cymru, farmers and landowners will be able to recycle their farm plastic at reduced cost at several centres. In effect – get plastics off the farm and into the recycling centres.

WHAT'S ON OFFER

Farmers in the four river catchment areas (Teifi, Tywi, Cleddau and Usk) can drop off waste plastics at dedicated Drop Off Centres at reduced costs. The aim: make plastic recycling cheaper, easier, and more widespread.

HOW IT WORKS

1. **Check eligibility** – Call Birch Farm Plastics (01792 869776) to confirm you're in the eligible scheme area (postcode-based).
2. **Book your slot** – Drop off at a nearby site or request a collection (drop-off is cheaper).
3. **Drop-Off Days** – Centres accept waste plastics 1 day each month with dates confirmed directly with customer booking.
4. **Save money** – Thanks to Four Rivers for LIFE funding, you'll pay less than standard recycling fees.
5. **Plastics accepted** – Silage wrap and film, feed/fertiliser bags, buckets, netting and twine. Plastics must be sorted by type.
6. **Receive a Waste Transfer Note** – Essential for record-keeping and compliance.

This is a **limited-time offer**—so don't delay. Farmers outside the catchment area are also welcome to use the centres, but the financial incentive is only for those within the scheme boundary.



STORAGE TIPS TO SAVE MORE

Recycling costs are based on weight, so clean, dry plastics cost less for farmers to recycle. That's why we recommend storing waste out of the rain and away from watercourses and mucky yards. Also, secure them to prevent windblown loss, which can lead to more river pollution.



LOCATIONS

Four Rivers for LIFE Drop-Off Centres are planned for: Daltons ATVs Talsarn (Lampeter), Crymych, Llandovery, Sennybridge, Raglan, and Carmarthen. All within the four river catchment areas. More sites may be added based on demand.



BIRCH
farm plastics
Cyfoeth Naturiol Cymru
Natural Resources Wales



For more info, call Birch Farm Plastics and check if you qualify.

Birch Farm Plastics

01792 869776 or email at: admin@birchfarmplastics.co.uk

Agriculture Plastics Environment

info@ape-uk.com or www.ape-uk.com

Four Rivers for Life: www.naturalresources.wales/4RiversforLIFE